

Unifun



Ready VAS solutions

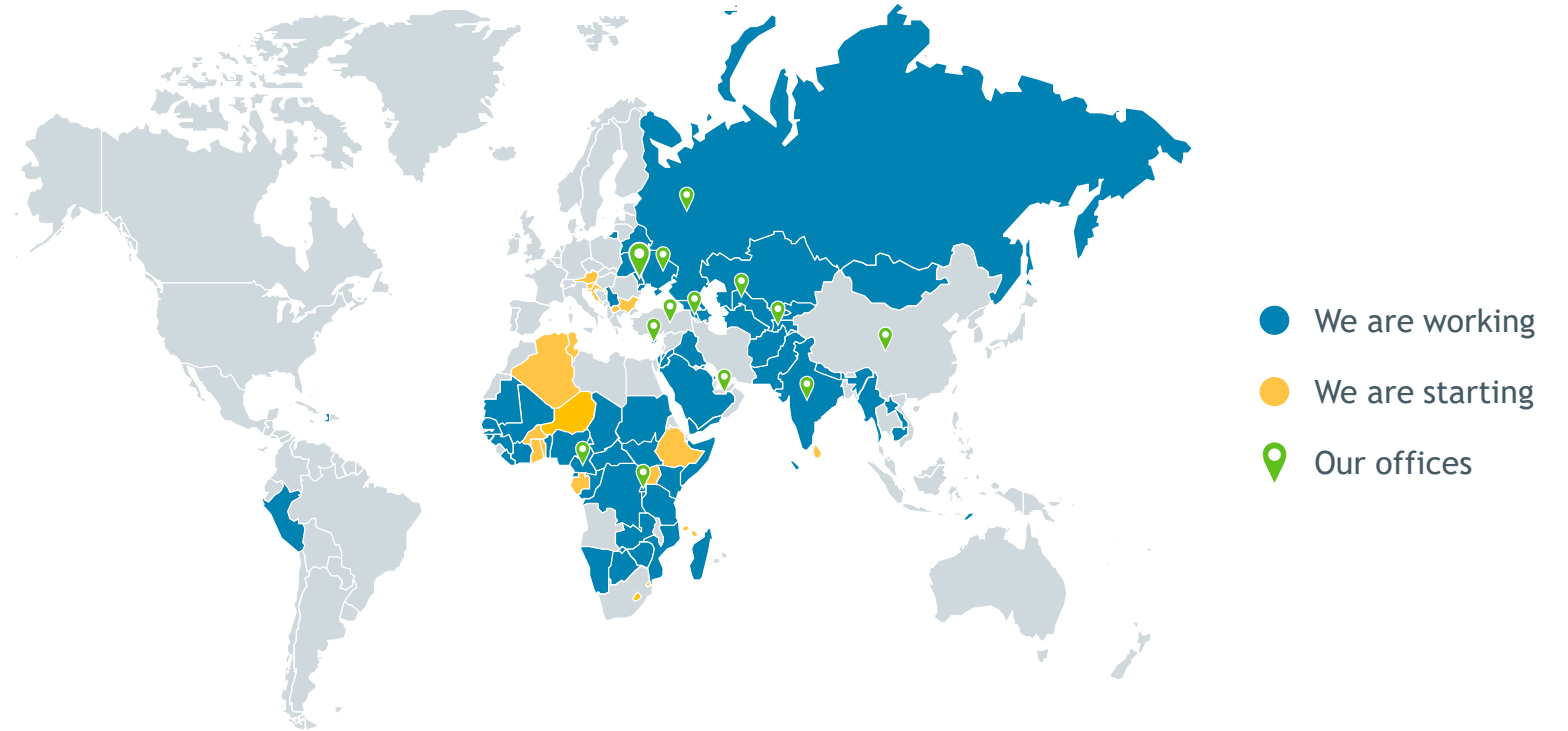
for operator's rapid revenue increase

Global presence

OUR OFFICES LOCATIONS

 Moldova*	 Russia
 Armenia	 Rwanda
 Cameroon	 Tajikistan
 China	 Turkey
 Cyprus	 UAE
 India	 Ukraine
 Nepal	 Uzbekistan

* Headquarter – Moldova



COUNTRIES WE OPERATE IN

- | | | | | | | | |
|---------------|-----------------|---------------|--------------|----------------|----------------|----------------|-------------|
| ▪ Afghanistan | ▪ CAR | ▪ India | ▪ Maldives | ▪ Pakistan | ▪ Tajikistan | ▪ Algeria | ▪ Laos |
| ▪ Armenia | ▪ Chad | ▪ Iraq | ▪ Mali | ▪ Palestine | ▪ Tanzania | ▪ Austria | ▪ Lesotho |
| ▪ Azerbaijan | ▪ Congo | ▪ Ivory Coast | ▪ Mauritania | ▪ Peru | ▪ Timor-Leste | ▪ Bulgaria | ▪ Macedonia |
| ▪ Bahrain | ▪ Cyprus | ▪ Jordan | ▪ Moldova | ▪ Russia | ▪ Turkmenistan | ▪ Burkina Faso | ▪ Niger |
| ▪ Belarus | ▪ DRC | ▪ Kazakhstan | ▪ Mongolia | ▪ Rwanda | ▪ Ukraine | ▪ Comoros | ▪ Slovenia |
| ▪ Benin | ▪ Eq. Guinea | ▪ Kenya | ▪ Mozambique | ▪ Saudi Arabia | ▪ Uzbekistan | ▪ Croatia | ▪ Sri Lanka |
| ▪ Burundi | ▪ Georgia | ▪ Kuwait | ▪ Myanmar | ▪ Senegal | ▪ Yemen | ▪ Eswatini | ▪ Togo |
| ▪ Botswana | ▪ Guinea | ▪ Kyrgyzstan | ▪ Namibia | ▪ Serbia | ▪ Zambia | ▪ Ethiopia | ▪ Tunisia |
| ▪ Cambodia | ▪ Guinea-Bissau | ▪ Liberia | ▪ Nepal | ▪ Somalia | ▪ Zimbabwe | ▪ Gabon | ▪ Uganda |
| ▪ Cameroon | ▪ Haiti | ▪ Madagascar | ▪ Nigeria | ▪ South Sudan | | ▪ Ghana | |

We work with

Unifun



MTN, Cameroon



MTN, Ghana



Orange, Jordan



Beeline

Beeline, Georgia



Beeline

Beeline, Kyrgyzstan



VivaCell-MTS, Armenia



Moov Africa, Chad



Moldcell

Moldcell, Moldova



MTN, Guinea



MTN, Benin



Orange, Moldova



Beeline

Beeline, Kazakhstan



Beeline

Beeline, Uzbekistan



MTS, Belarus



Moov Africa, Benin



Ucell, Uzbekistan



MTN, Guinea-Bissau



MTN, Rwanda



Orange, Madagascar



Orange, Botswana



Team (Beeline), Armenia



MTS, Turkmenistan



Moov Africa, Ivory Coast



Geocell, Georgia



MTN, Eswatini



MTN, Liberia (Lonestar Cell)



Orange, Botswana



Orange, Senegal



Airtel, Zambia



MTS, Russia



Moov Africa, Togo



Azercell, Azerbaijan



MTN, Congo



MTN, Nigeria



Orange, Ivory Coast



Orange, Guinea Bissau



Airtel, Ghana



UMS, Uzbekistan



Moov Africa, Niger



Tcell, Tajikistan



MTN, Ivory Coast



Orange, CAR



Orange, Liberia



Orange, DRC



Airtel, Rwanda



Airtel, DR Congo



Airtel, Uganda



Airtel, Gabon

We work with

Unifun



A1, Serbia



A1, Slovenia



Ooredoo, Maldives



Econet Wireless, Burundi



Zain, Saudi Arabia



Glo, Nigeria



stc, Saudi Arabia



Telecel, Zimbabwe



A1, Belarus



Vodafone, Ukraine



Ooredoo, Algeria



Econet, Lesotho



Zain, Bahrain



Glo, Ghana



stc, Bahrain



Telecel, CAR



A1, Austria



Vodafone, Ghana



Ooredoo, Kuwait



Econet, Zimbabwe



Zain, Jordan



Zamtel, Zambia



stc, Kuwait



Dialog, Sri Lanka



A1, Bulgaria



Vodacom, DR Congo



Mauritel, Mauritania



Movitel, Mozambique



Zain, South Sudan



MPT, Myanmar



Muni, Eq. Guinea



Smart Axiata, Cambodia



A1, Croatia



Ooredoo, Palestine



Chinguitel, Mauritania



Tmcel, Mozambique



Malitel, Mali



Mytel, Myanmar



Telesom, Somalia



Smart Telecom, Nepal



A1, Macedonia



Ooredoo, Tunisia



Cellcard, Cambodia



Metfone, Cambodia



Telkom, Kenya



Africell, Sierra Leone



NST, Nepal



Ncell, Nepal

We work with

Unifun



telenor

Telenor, Pakistan



grameenphone

Grameenphone, Bangladesh



Telemor, Timor-Leste



Free, Senegal



SMARTC

SMARTS, Russia



MOTIV, Russia



ZET-MOBILE

ZET-MOBILE, Tajikistan



Babilon-M, Tajikistan



Zong, Pakistan



Unitel, Laos



TT, Timor-Leste



Korek, Iraq



AWCC, Afghanistan



life:), Belarus



GMobile, Mongolia



MEGAFON

MegaFon, Tajikistan



Ufone, Pakistan



BTC, Bostwana



Dhiraagu, Maldives



MTC, Namibia



Roshan, Afghanistan



Ucom, Armenia



Unitel, Mongolia



O!, Kyrgyzstan



Jazz, Pakistan



9mobile, Nigeria



Natcom, Haiti



Bitel, Peru



Etisalat, Afghanistan



Yemen Mobile, Yemen



Sabafon, Yemen



Lebara, Saudi Arabia



Rcom, India



Niger Telecoms, Niger



Halotel, Tanzania



Expresso, Senegal



KKTCELL, Cyprus



Jawwal, Palestine



Umniah, Jordan



Togocel, Togo



Lifecell, Ukraine



Unité, Moldova

OPERATOR PRODUCTS

CALL COMPLETION PLATFORMS

- ★ Beep Call
- ★ SIM Credit
- ★ Zero Call
- ★ Dynamic Voice Mail
- ★ Missed Call Alert
 - Notify About Me
 - Call Collect

SIM-BASED SOLUTIONS

- ★ VASUP
 - STK/DSTK
 - OTA Platform

TARGETED MARKETING COMMUNICATION SYSTEMS

- ★ USSD Balance+
- ★ Wrong IVR Advertising
- ★ Voice+
- ★ IVR Broadcaster
- ★ SMS Notification Server
- ★ End of Call Notification+
 - Dynamic Call Center IVR
 - Wrong USSD

GATEWAYS

- SMS Gateway
- USSD Gateway

ADDITIONAL COMMUNICATION TOOLS

- ★ Beep Call USSD NI - Interactive
- ★ Beep Call USSD NI - Static
- ★ VMS prompts - Out of coverage
- ★ VMS prompts - Busy
- ★ IVR Notification - No Balance
- ★ SMS Tails - MCA
- ★ SMS Tails - NAM
- ★ SMS Tails - OCS
- ★ SMS Tails - Recharge notification
- ★ Wrong IVR - Prompt replace

Product portfolio

Unifun

CONTENT PRODUCTS

IVR SERVICES

- ★ Voice Changer
- ★ FunBox
- ★ IVR Radio
- ★ IVR Quiz Melomania
- ★ Meloring
- ★ IVR Entertainment
 - IVR Dating
 - Humor Club
 - IVR Religious
 - RBT

SMS SERVICES

- ★ SMS Subscriptions
 - SMS Quiz

USSD SERVICES

- ★ USSD Dating
- ★ USSD Portal Astrologer

OTHER PRODUCTS

CUSTOMER CARE SYSTEMS

- USSD Self-care Portal
- Consolidated VAS platform

OTHER

- ★ Subscriptions Control System
 - SMS Broadcaster
 - Bulk SMS

ROAMING

- Welcome SMS
- Bon Voyage SMS

Forecasted revenue

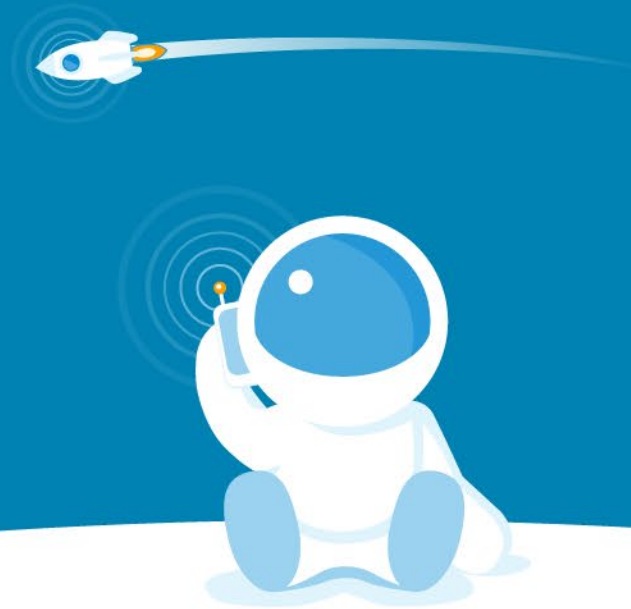


MAIN PRODUCTS BUSINESS CASES,
BASED ON 1 MILLION SUBSCRIBER BASE

Value-added service	Gross revenue per month in USD, from	Time to market
Beep Call	120 000	1 month
USSD Balance+	200 000	1 month
VASUP	250 000	2 months
SMS Notification Server	150 000	2 months
IVR Broadcaster	40 000	1 month
Voice Changer	15 000	1 month
FunBox	25 000	1 month
IVR Radio	15 000	1 month
USSD Dating	15 000	1 month

Thank you for attention

don't miss to contact us :)



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Chief Executive Officer

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